

Due to the volume of applications for media accreditation, applicants are asked to submit as much evidence to support their application as possible. Applicants will be considered from those who can show that Mondello Park and events held at Mondello Park will receive guaranteed exposure from their attendance at events. Only applicants submitting to TV, Radio, Print and major online websites & blogs will receive accreditation. Submitting to personal blogs, car club forums & personal photographic websites will not be deemed sufficient to receive accreditation. Applications will only be considered from those who have read and accepted the terms and conditions outlined in this document. All applicants must be over eighteen at the time of application.

Some motorsport events require external accreditation in order to attend. It is the responsibility of the individual to ensure they have the correct Media Accreditation for the particular event. Such individuals attending Mondello Park must ensure that they have read and understand the terms and conditions outlined in this document and will be assumed to have done so by their attendance and sign-on on the day of the event.

All media attending Mondello Park are required to accept and agree to the terms and conditions outlined in this Media Rule Book, regardless of any accreditation held with the governing body of the event you are attending.

Official photographers employed or invited by media outlets, governing bodies or any other agency outside of Mondello Park, must contact Mondello Park prior to attending.

APPLICATION SUBMISSIONS

First time applicants must submit a photograph with their application. For individuals re-applying it is not required but you may do so if you wish. Applications that are not fully complete will automatically be refused.

Individuals who wish to query or alter their application can do so by contacting the email address on the final page of this document.

Applicants who have applied in previous years but not adhered to the agreed application terms and conditions may be refused accreditation in 2022.

Anyone applying for accreditation for Car events run by Motorsport Ireland must do so by contacting Motorsport Ireland. For information on Motorsport Ireland Accreditation see www.motorsportireland.com.

TRACK DAYS AND PRIVATE EVENTS

Access to Mondello Park Track Days for Media Purposes is restricted. Individuals with Media Accreditation who wish to attend Track Days must contact Mondello Park. In such cases where media personnel are permitted to attend, the terms and conditions of media accreditation outlined in this document will apply.

If an individual attends a track day or private event without the prior knowledge of Mondello Park, they will be deemed to be in breach of these terms and conditions and will risk having their accreditation rescinded. Permission to attend from the event organiser alone is not sufficient and to attend in those circumstances will be deemed as an admission of not having read the Media Rule Book, which will result in automatic revocation of your media accreditation.

SOCIAL MEDIA POLICY

Media Personnel who submit or post any content acquired at Mondello Park to any digital forum, website or social media website do so with the understanding that any and all content is a reflection on Mondello Park; as such all media personnel are required to ensure that no content could be deemed as threatening, harassing, bullying, illegal, obscene, defamatory, slanderous or hostile towards the venue, organisers, marshals, participants, spectators or any other business or individual entity. Content created and published across any medium that is deemed to be in breach of any or all of the above will result in your media accreditation being rescinded. Content is defined as text, images, audio, video and any other user generated content which you as media personnel have knowingly published on the internet.

SIGN-ON

All those who have agreed to the terms and conditions, applied and been granted Media Accreditation are still required to sign on at every event they attend. Sign on for race days will take place in race control, sign on for track days will take place in the Grand Prix suite (subject to change). Sign on is mandatory for all attendees except in circumstances outlined in this document. Media accredited individuals who do not sign on at events but proceed into a restricted area will risk automatic revocation of their media credentials due to negligence. All Media personnel must present their media

accreditation when signing on as proof, if you do not have proof of media accreditation you may be refused access to track side.

HIGH VISIBILITY CLOTHING

All media personnel who have been awarded media accreditation are required to wear the required attire, namely high visibility vests/jackets at a minimum. Media Personnel are prohibited from wearing colours which clash with any of the flag signals that are used. Orange high visibility vests/jackets are the preferred colour. Individuals without the correct minimum standard of clothing will not be permitted to stand trackside or in pitlane.

STANDING ZONES/AWARENESS

Media accreditation allows individuals to stand trackside in areas deemed safe standing zones. If you are deemed to be in an unsafe zone, Mondello Park staff, organisers and/or Marshals will direct you to relocate. Motorsport is dangerous and as such, awareness of your surroundings, unsafe ground and moving around while track is live are key factors in ensuring your safety. Mondello Park staff, organisers and Marshals have the right to request that you return to the paddock or spectator areas if they deem you or your actions to be unsafe.

CROSSING THE TRACK

While the track is live, under absolutely no circumstances can media personnel cross the track. If any media personnel are found to be in breach of this rule, they will be removed from the track and they risk media accreditation being rescinded. Crossing the track while it is live endangers you, drivers, staff, marshals and spectators and may result in injury or even death.

Media personnel will only be permitted to cross the track when all activity on track has ceased. You may only cross the track by receiving permission from the nearest Marshal to you at the time.

SUPPLY OF CONTENT & LOGOS

If you are awarded a media pass by Mondello Park, you will be required when posting to web sites and social media to brand your photo, video and other relevant content with the Mondello Park logo. The Mondello Park logo is to be added in addition to your own branding or watermark but must meet all branding guidelines set out below. **BRANDING MUST NOT BE INCLUDED ON IMAGES SUPPLIED DIRECTLY TO MONDELLO PARK.**

The Mondello Park logo should not be distorted or skewed outside of the way in which it is provided to you; Likewise, no edits, drop shadows, changes in colour, masks or effects of any type should be placed over the Mondello Park logo. Any breach of these rules may result in your media pass being revoked. Regarding the size of the branding; the Mondello Park logo should be legible while not being oversized in comparison to the content, taking the focus away from what is important. In the event of the Mondello Park logo being placed beside your own logo, the Mondello Park logo should be at least equal to the size of your own logo.

We are willing to grant exposure for your content across Mondello Park's almost 100,000 strong online audience as well as the Mondello Park database of drivers, fans and clients. Production or publication of content that is deemed to be of poor quality, not representative of the event or venue or detrimental to the Mondello Park brand will result in Media Access being revoked. Below is an example of an acceptable use of the Mondello Park logo in terms of size, design and position.



After each event, you must supply Mondello Park with Image/Media files via Dropbox. The images provided to Mondello Park must be larger than 2000px and preferably 300dpi, un-cropped with no photo shop effects and should not carry any logos or watermarks. A Dropbox share folder will be set up for you and you will be invited to this folder. If you cannot

access any of your folders please contact fbrennan@mondellopark.ie with the subject "Media Files". When uploading you should create a folder with the name and date of the event from which your images were taken.

When uploading images you will be required to provide a significant cross section of the images you have taken. The number provided must be substantial when compared to the number posted on social media. Media applicants who post two or three images in the dropbox from an event while sharing hundreds on-line will have their accreditation revoked.

All media applicants will have ten days following an event they attend in which to upload their images. Dropbox folders will be cleared out regularly after each event to save space in your folder, but all supplied files will be moved to another location for storage and use at a later stage when necessary. Please do not use this storage folder as the only storage for these files, as they will be removed and Mondello Park won't be able to re-upload then in such circumstances.

Ownership and copyright of your media files will remain with you, however by accepting the terms and conditions for media on Mondello Park property and being granted Media Access to Mondello Park you are agreeing to grant Mondello Park permission to use and modify your media files in any way we deem necessary for our marketing material such as social media, digital platforms, posters, merchandise and any other such items and promotional materials.

EXCLUSIONS

The above rules are full and final for any person applying for a media pass unless otherwise arranged with Mondello Park. In certain exceptional circumstances, individual media personnel may be excluded from certain rules at the discretion of Mondello Park, including but not limited to the following:

Drone usage, which is prohibited except in the circumstances where it has been specifically agreed with Mondello Park and takes place in a controlled manner by professional pilots with the correct licence and insurance and with the authorisation of Mondello Park.

Access to additional areas, which are normally prohibited, may be provided to personnel working directly for Mondello Park at specific times and in specific circumstances or to others for exceptional reasons.

CONTACT INFO

Please complete our on-line application form and if this is your first application or if you wish to update your photo please send a passport photo by email to fbrennan@mondellopark.ie. If applying by post send your completed application form to the contact information on the bottom of the application form. As mentioned previously only fully completed applications will be considered.

For any questions regarding the rules, regulations, terms & conditions outlined in this document, please contact Fergus Brennan at fbrennan@mondellopark.ie with the subject line "Media Rule Book". If your application is successful, you will be added via email to a dropbox folder which will contain the Mondello Park logo in the aforementioned styles.